

CASE STUDY

A Nimble Solution:

Solving Critical Healthcare Staffing Needs

The Client

A large owner and operator of seniors' living facilities in North America providing independent living, assisted living, long-term care, and specialized programs and services.

The Situation

The Client needed to quickly bolster its staff of nurses, medical professionals, and other on-site workers to meet increasing demands across 17 different facility locations. The team at Acara Solutions was given a one-month window to accomplish the goals laid out by The Client.

The Challenge

As a primary player in the seniors' living industry, The Client had a unique set of objectives that needed to be met. Acara's expert team of sourcers and recruiters was tasked with screening candidate credentials and scanning resumes to verify potential job and culture fit. Additionally, Acara was required to thoroughly review candidates' medical certifications and documentation to ensure that each candidate possessed the proper licensing and safety training.

The Solution

Before beginning the search, Acara's eight-person team dedicated to the assignment met with The Client to gain an in-depth understanding of expectations and challenges related to staffing. Following those discussions, a customized recruitment strategy was designed by Acara to meet the needs of The Client and deliver results within the given timeframe.

One month results

+720

candidates phone screened, average 20 per day

240

candidates interviewed by Acara, average 6 per day

Our Recruitment Workflow



A Nimble Solution

Our team nimbly adapted its services to meet the needs of The Client and delivered the highest-quality candidates.

The Result

In the span of one month, over 80% of our placements for The Client were made for the following positions:

- Registered Nurse (RN)
- Health Care Assistant
- Certified Nursing Assistant (CNA)
- Licensed Practical Nurse (LPN)
- Licensed Vocational Nurse (LVN)
- Advanced Practice Registered Nurse (APRN)

The Conclusion

Leveraging over 60 years of industry experience and expertise in staffing and recruiting, Acara helped to expedite the overall recruitment timeline. Our team nimbly adapted its services to meet the needs of The Client and delivered the highest-quality candidates. Through Acara's personalized staffing solutions and high-touch recruitment strategy, we delivered on our promise to The Client and helped to cultivate the continued growth and success of the organization.



127

candidates presented
to client

88

accepted offers/
positions filled

17

client locations
supported